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5 Tips To Choosing The Right Affiliate Program

By Ken Hill

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Affiliate programs can be a great way to make money online. You don't have to spend time developing your own product, worry about taking orders, or take care of customer service.

If you already have a high traffic website or run an e-zine you can stand to earn a steady flow of commissions every month without a lot of extra work on your part.

To help you get started promoting affiliate programs, I've provided the following 5 tips to help you choose the affiliate programs that are right for you.

1. Choose affiliate programs that match the content of your site. If your site targets a niche market than choose affiliate programs that offer products to that niche market.
2. Choose affiliate programs that pay a high commission. For example 30%-50% on your direct sales.
3. Join affiliate programs that pay two-tier commissions. This enables you to not only earn commissions on your own sales but also on the sales of people who you introduce to your affiliate program.
4. Join affiliate programs that offer a line of products so that you can earn commissions when your referrals come back and purchase other services or products.
5. Join affiliate programs that offer their affiliates great marketing support. Many affiliate programs offer their affiliates pre-written ads to use or get ideas from, sales letters, marketing courses, and articles to use in promoting their services.

Remember, the best affiliate programs will see their affiliate program as a partnership with you and combine high commissions with excellent support so that you can start earning money promoting their products as quickly as possible.

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